pollUp.io

Group: DEC1722

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Team Members: Neil Saigal

OUTLINE

1. Project Purpose
2. Meet The Team
3. Industry Competitors
4. Why PollUp?
5. Deliverables
6. Requirements
7. Design Decisions
8. Test Strategy
9. Wireframes
10. Initial Versions
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SURVEYS AREN'T FOR EVERYONE

When **2 out of every 3** employees are disengaged at work, we know the typical survey is no longer enough to understand how your employees truly feel.

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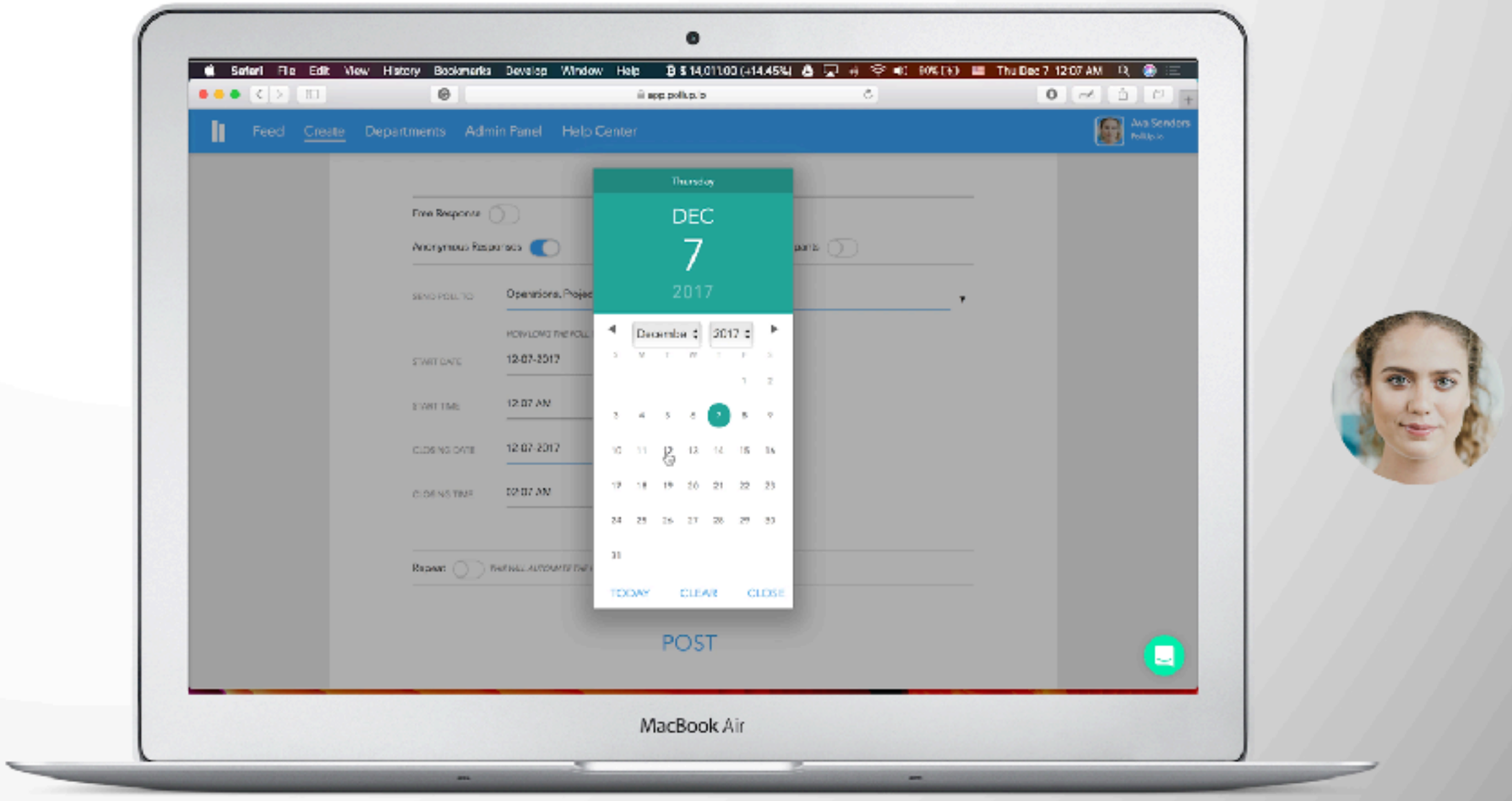
PURPOSE

- **Lightweight polling software to get feedback from their employees and increase engagement**
- **Small businesses**
- **Frequent single-question polling**
- **The alternative to long, tedious annual surveys**

OUR APPROACH

NEW WAY

OLD WAY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Feed
Create
Departments
Admin Panel
Help Center
Ava Sanders
Free Response
Anonymous Responses
START DATE
12-07-2017
START TIME
12:07 AM
CLOSING DATE
12-07-2017
CLOSING TIME
12:07 AM
Repeat
Thursday
DEC
7
2017
December
2017
TODAY
CLEAR
CLOSE
POST
MacBook Air

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MEET THE TEAM

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INDUSTRY COMPETITORS

OFFICE VIBE

The industry leader specializing in pulse surveys

SURVEY MONKEY

Extremely simple yet powerful survey leader

WORKHOUND

Feedback system for truck drivers

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WHY POLLUP?

Flexible

Multi-Platform

Templates

Automation

WHAT IS YOUR POSITION HERE?
WHAT TIME SHOULD THE MEETING BE HELD?
HOW LONG HAVE YOU WORKED HERE?
WHAT WERE OUR QUARTELY EARNINGS?
DID YOU FINISH YOUR WORK ON TIME?
WAS THAT MEETING USEFUL FOR YOU?
HOW DO YOUR VALUES COMPARE TO THIS ORGANIZATION?
WHAT'S THE HARDEST WORKDAY OF THE WEEK?
WHAT INSPIRES YOU?
WHAT ARE THE STRENGTHS AND WEAKNESS OF YOUR DEPARTMENT?
DO WE NEED MORE SOCIAL OUTINGS?
HOW WAS YOUR DAY TODAY?
DO YOU SENSE WE NEED TO HIRE IN THIS DEPARTMENT?
WHAT'S SOMETHING NEW YOU LEARNED TODAY?
IN THE GRAND SCHEME OF THINGS, DO YOU THINK THIS ORGANIZATION CAN MAKE THE WORLD A BETTER PLACE
IS THERE ENOUGH RECOGNITION GOING AROUND?
WHY ARE PEOPLE LEAVING?
HOW WOULD YOU DESCRIBE YOUR JOB?
WHAT WOULD MAKE WORK MORE FUN?
DO YOU BELIEVE YOU'RE SURROUNDED BY LEADERS?
HOW HAVE YOUR FIRST FEW DAYS BEEN?
ARE YOU REWARDED APPROPRIATELY FOR YOUR WORK HERE?
HOW CAN WE CREATE MORE EXCITMENT?
HOW CAN WE KEEP OUR EMPLOYEES?
WHY ARE YOU UPSET WITH MANAGEMENT?
DO YOU UNDERSTAND THE BENEFIT SYSTEM?
WHAT MOTIVATES YOU?

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DELIVERABLES

iOS

Android

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FUNCTIONAL REQUIREMENTS

- Admin must be able to register company
- Admin must be able to edit company
- User is able to post polls
- User is able to vote on polls
- User can edit their profile
- Users can be separated into departments
- User can create/edit departments

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NON-FUNCTIONAL REQUIREMENTS

- Data encryption
- Database scalability
- User can access data on any platform

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DESIGN DECISIONS

- Tab bar vs Hamburger Menu
- App Functionality vs Web Functionality
- iOS vs Android
- Login Capabilities/Auto-login
- Background threads

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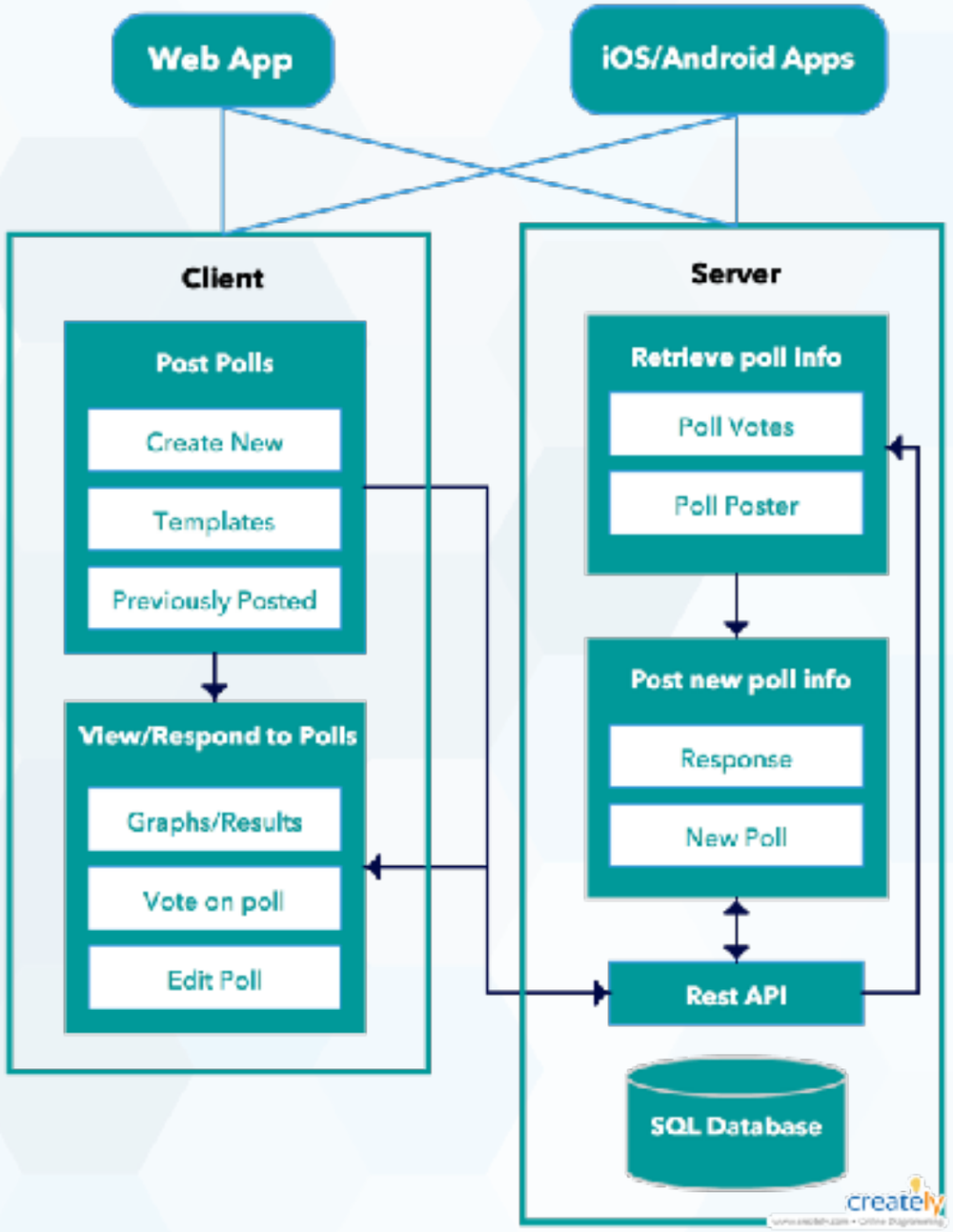
CLIENT-SERVER DIAGRAM



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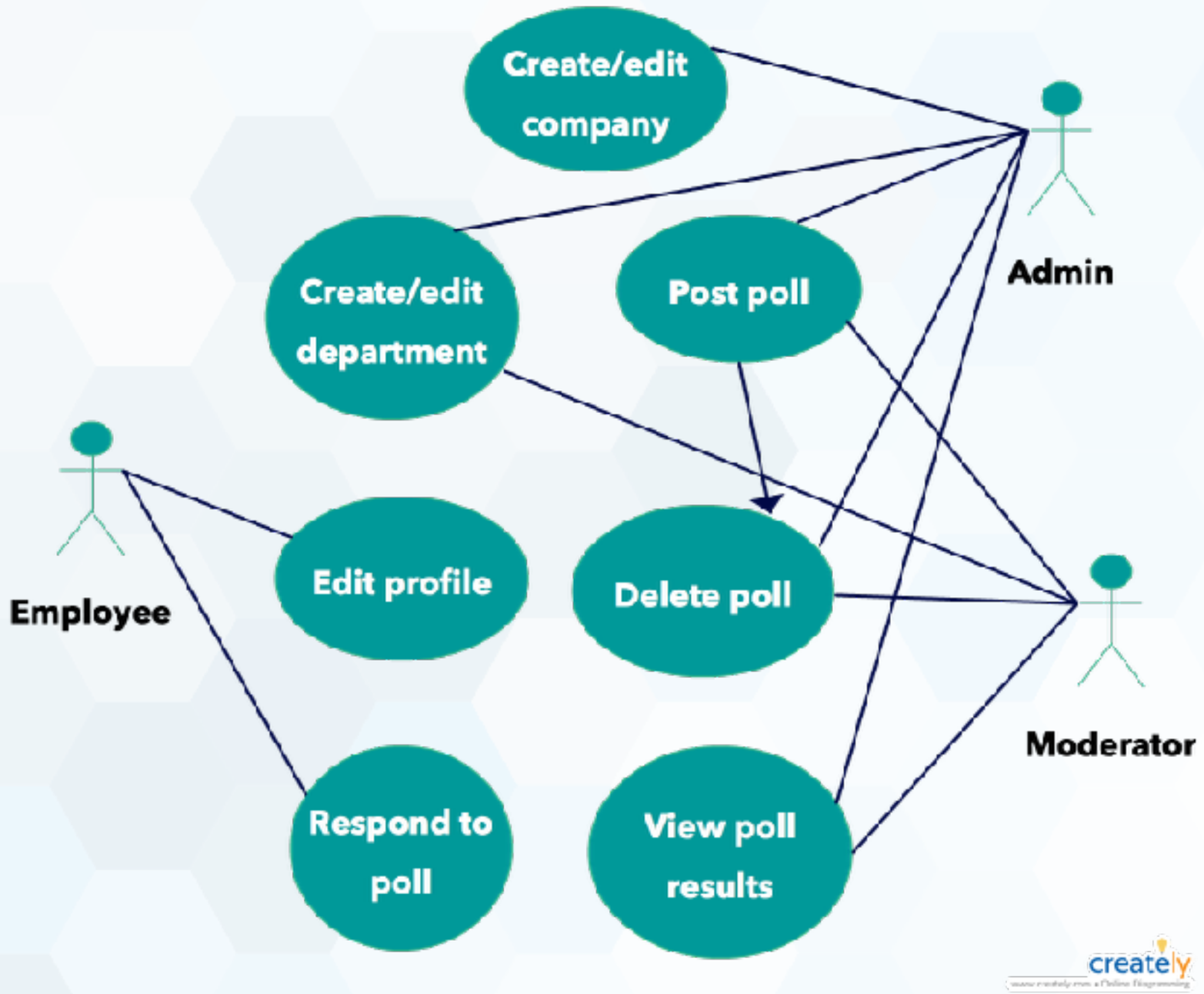
USE CASE DIAGRAM



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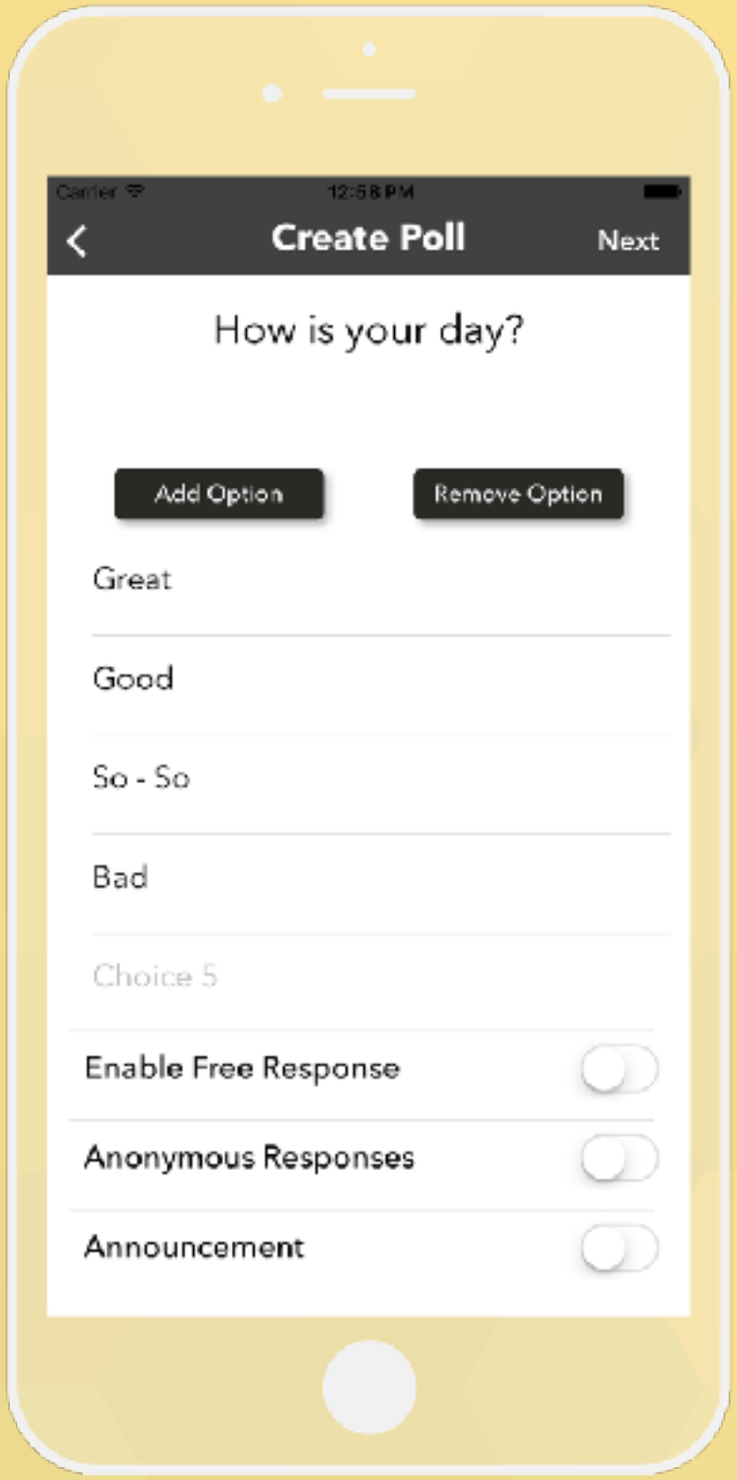
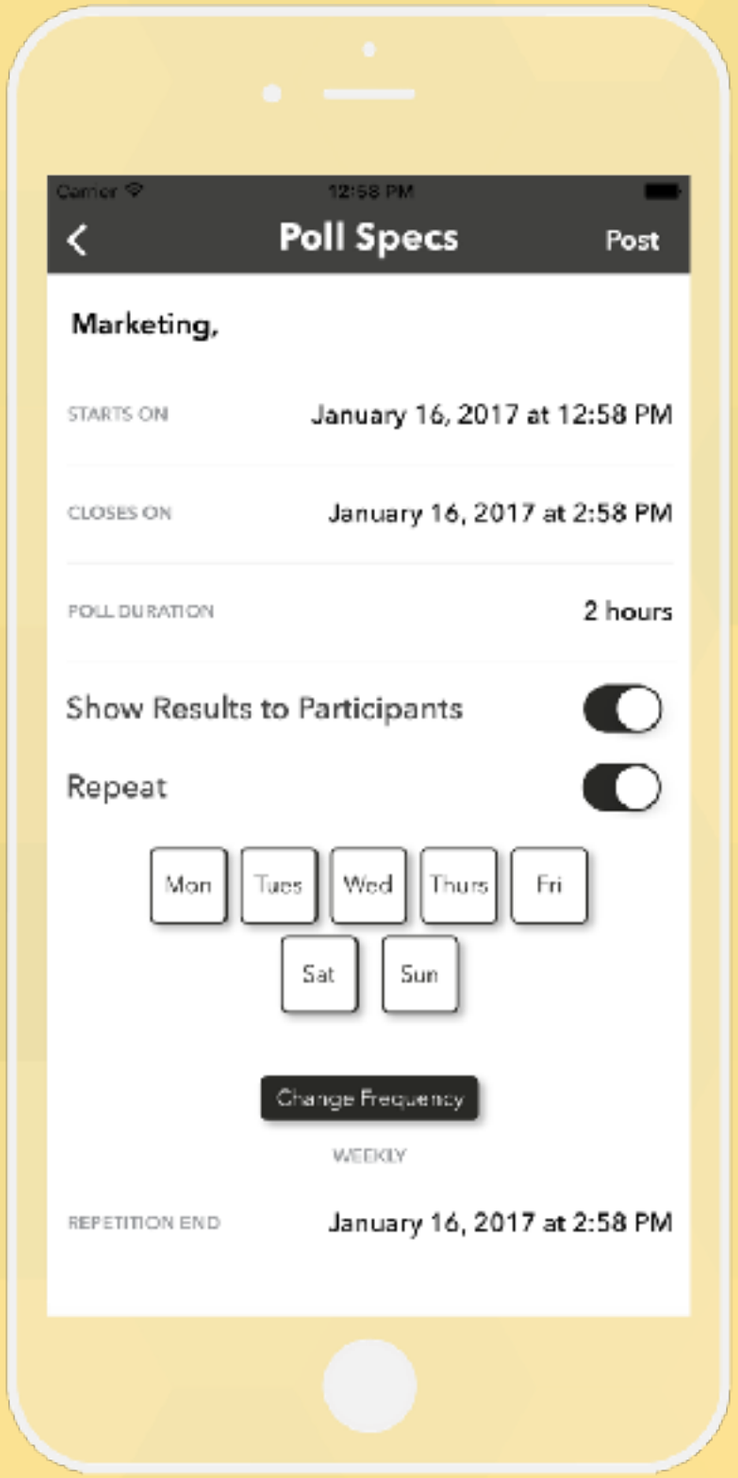
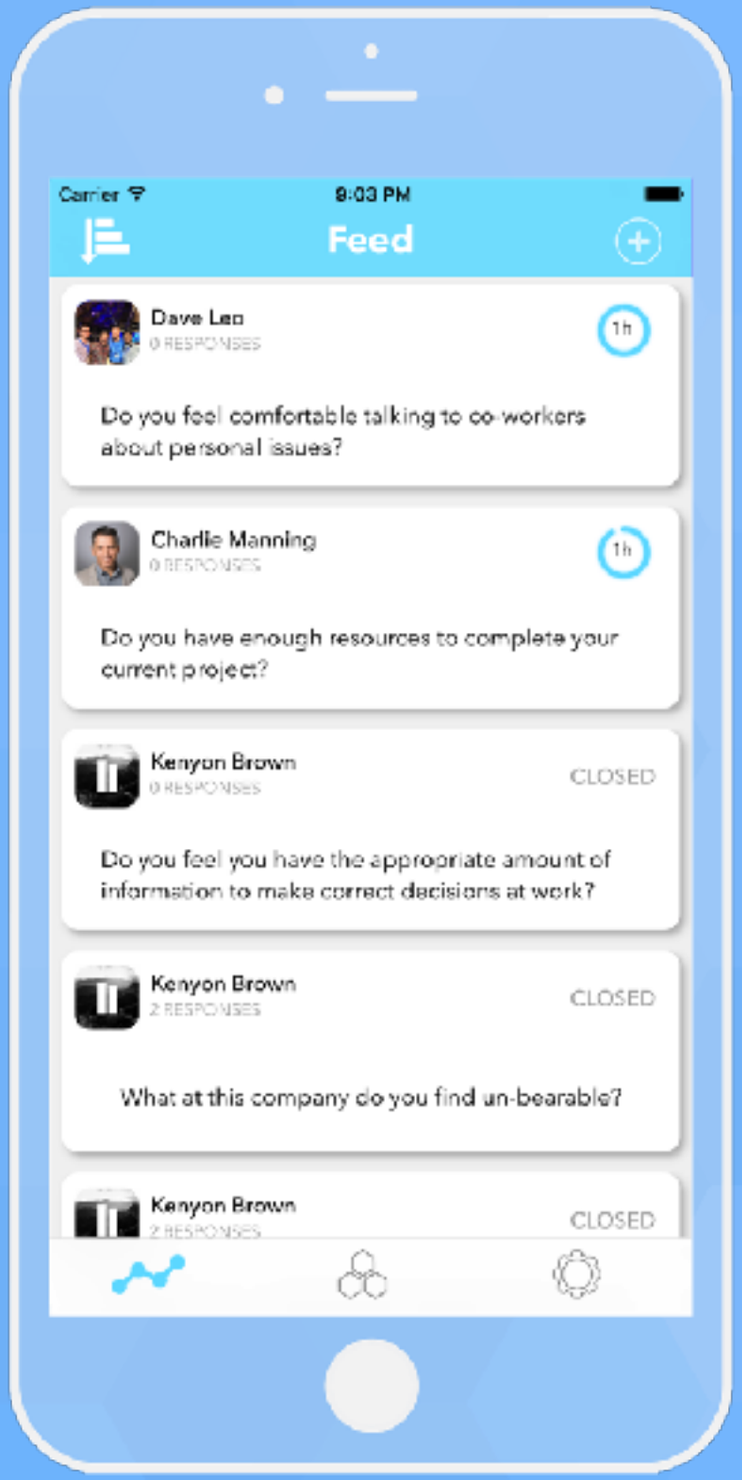
TESTING STRATEGY

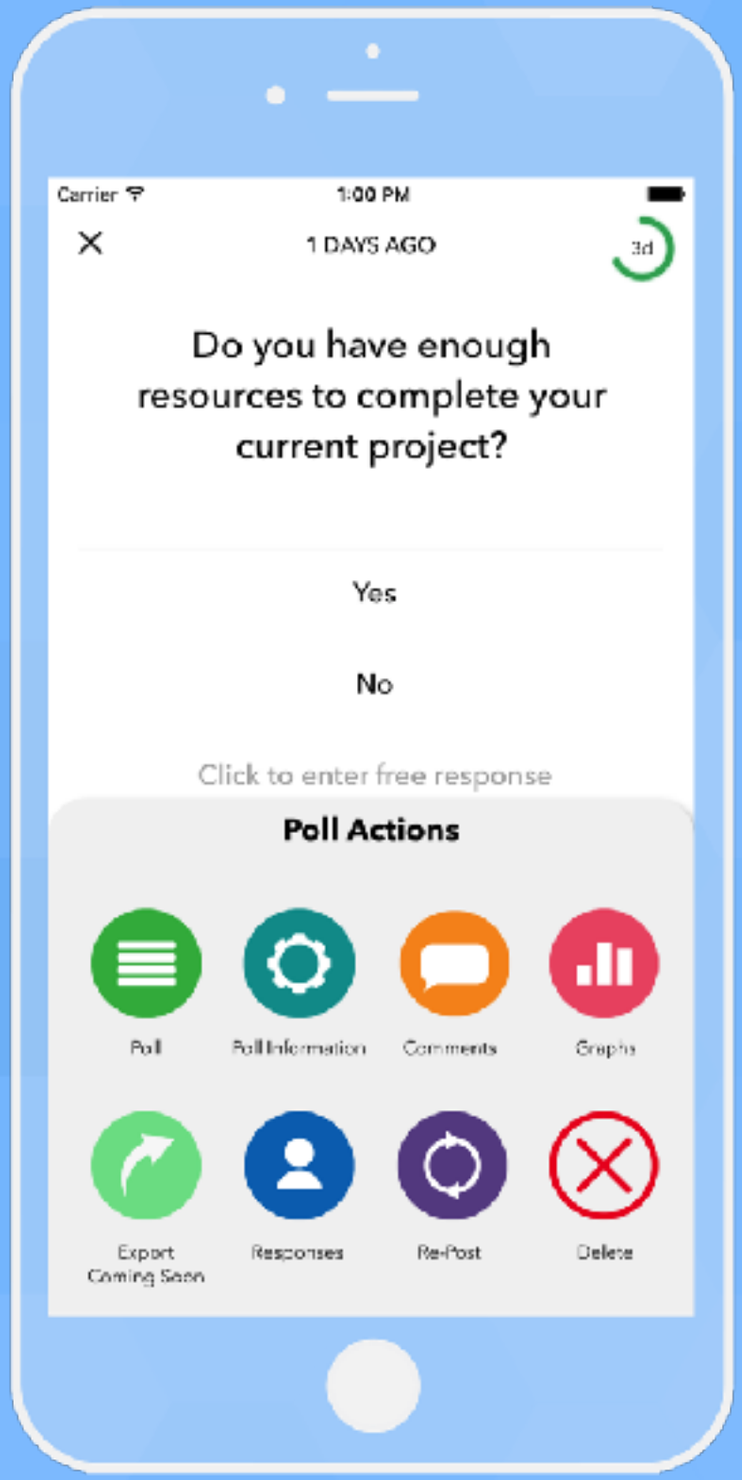
- Emulators/Simulators
- Firebase Test Lab
- 200+ user iOS Beta Test
- Fabric & Google Analytics



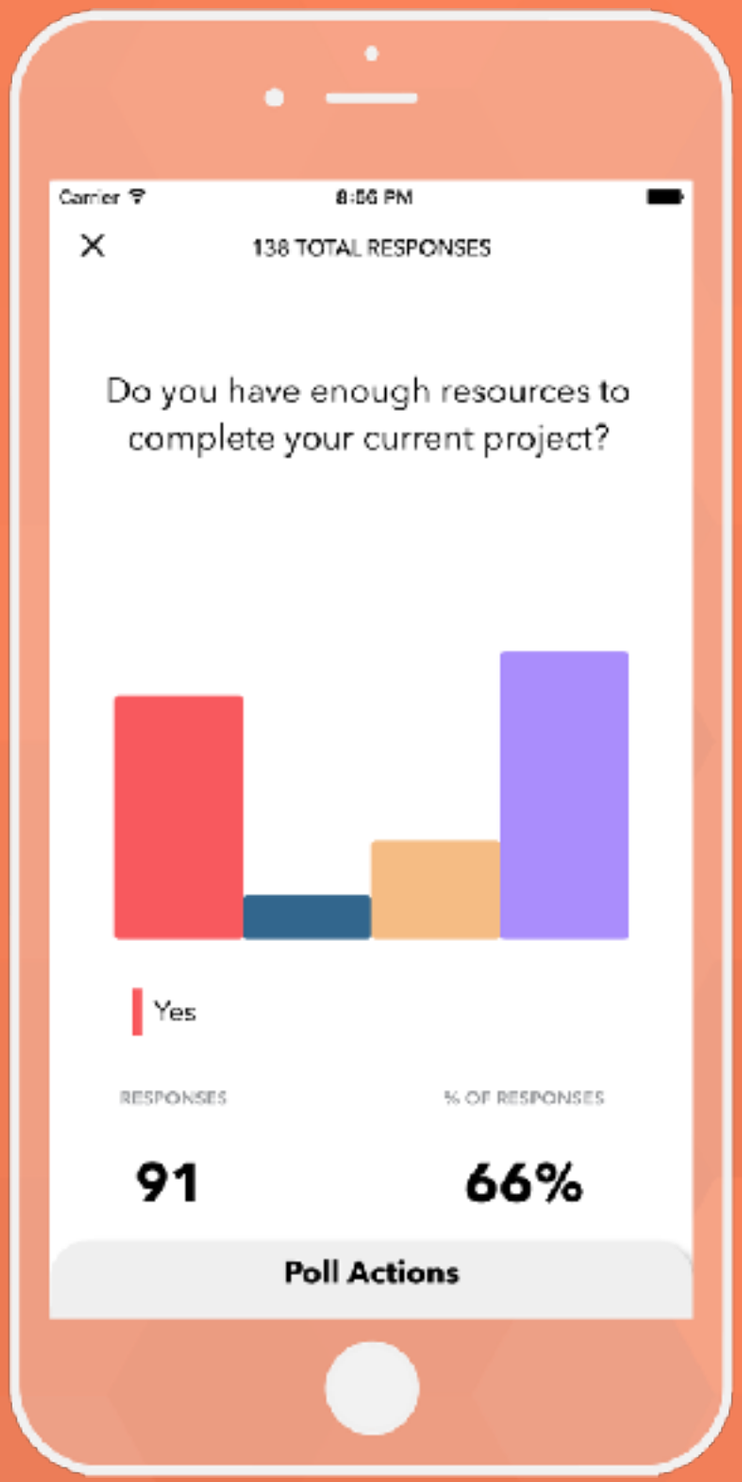


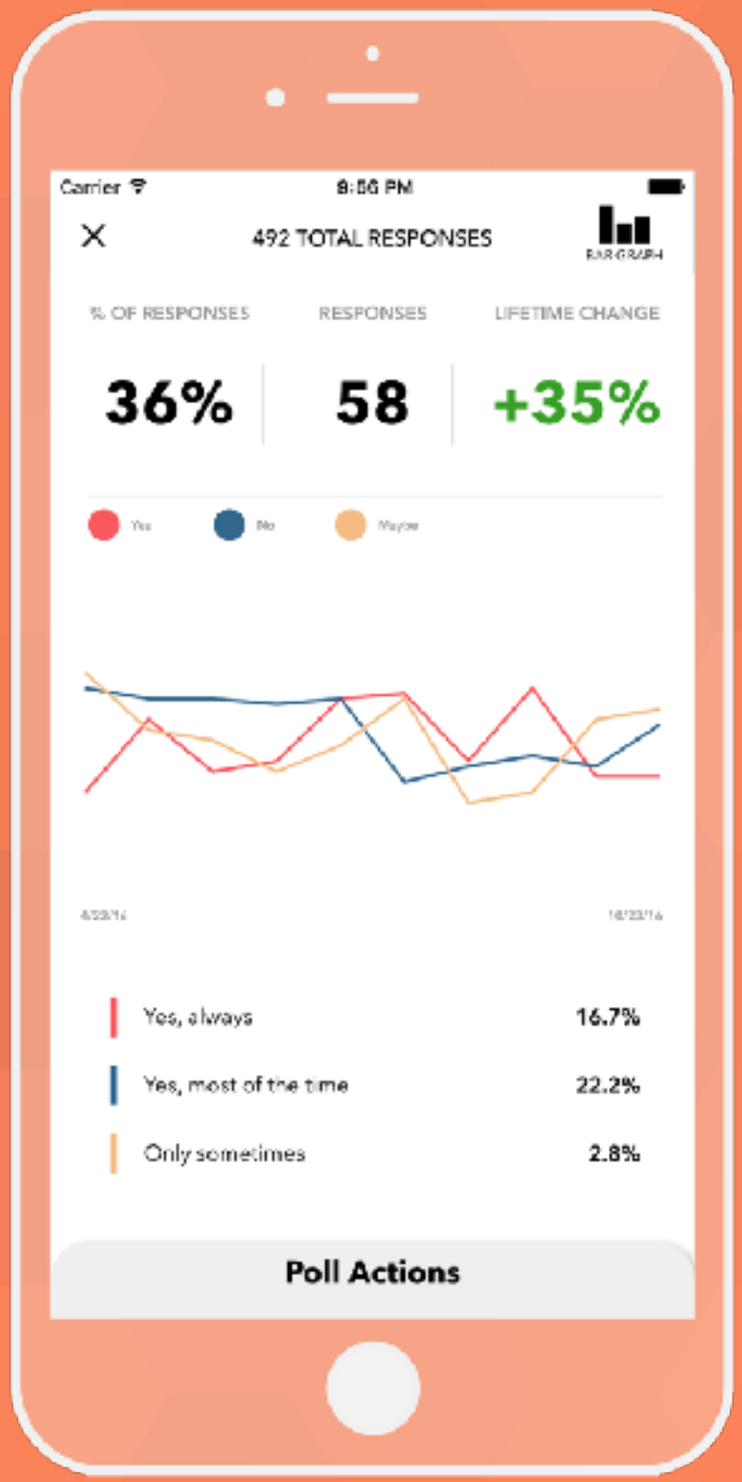
Create Polls





Get Feedback





Analyze Results

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INITIAL VERSIONS

- Slack Integration
- Intercom chat box integration
- Facebook Account Kit

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CHALLENGES

- Lots of development
- Ever changing scope
- Bugs

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COMPANIES WE'VE WORKED WITH

Hy-Vee

Kingland Systems

Dwolla

Metalcraft

Land 'O Lakes

Thank you!

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