

THE PROBLEM

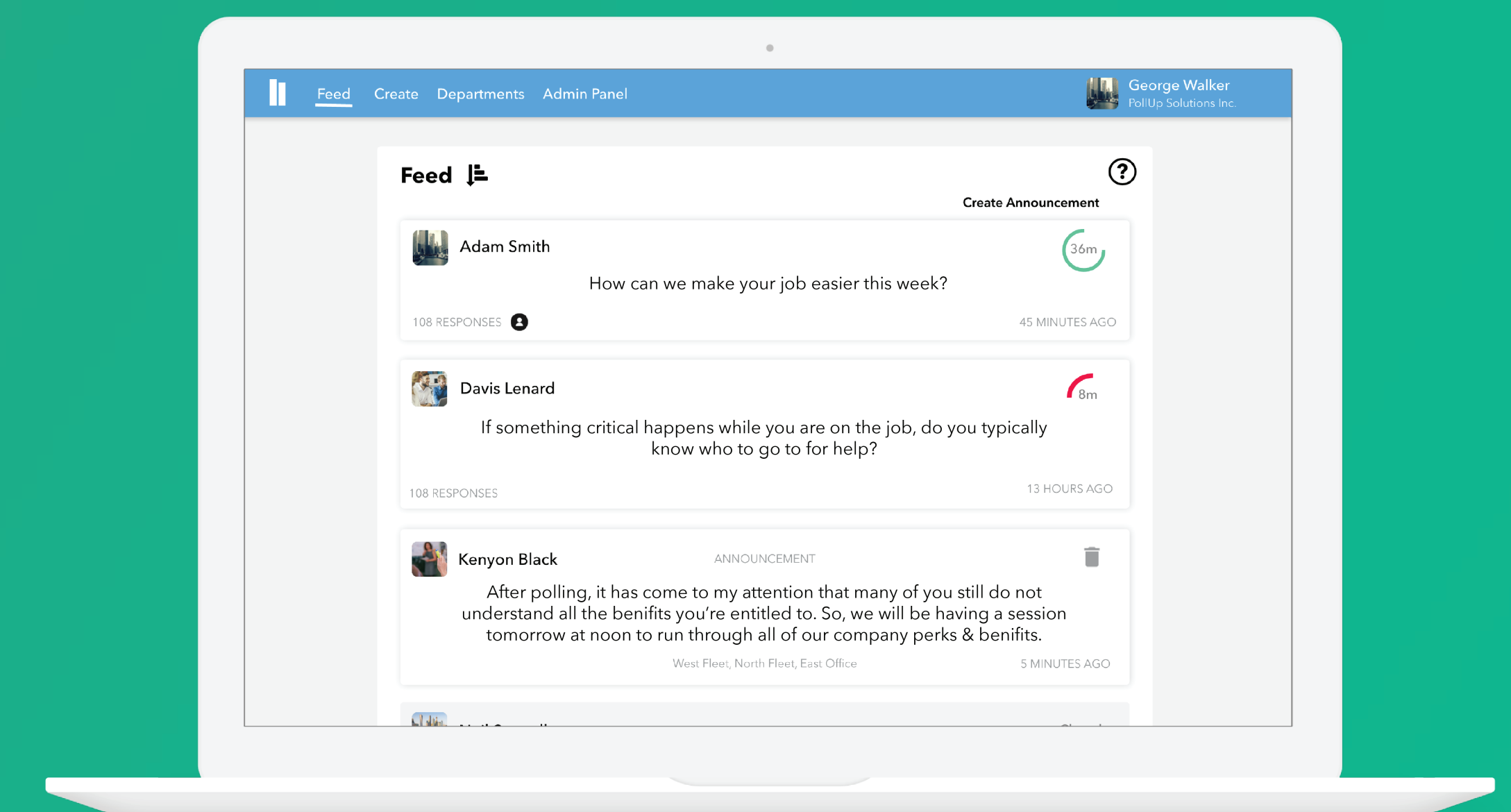
- 2 out of every 3 employees are disengaged at work
- Annual surveys are no longer enough to understand how employees truly feel
- Workplace productivity, turnover, and morale are all affected by low employee engagement

THE SOLUTION

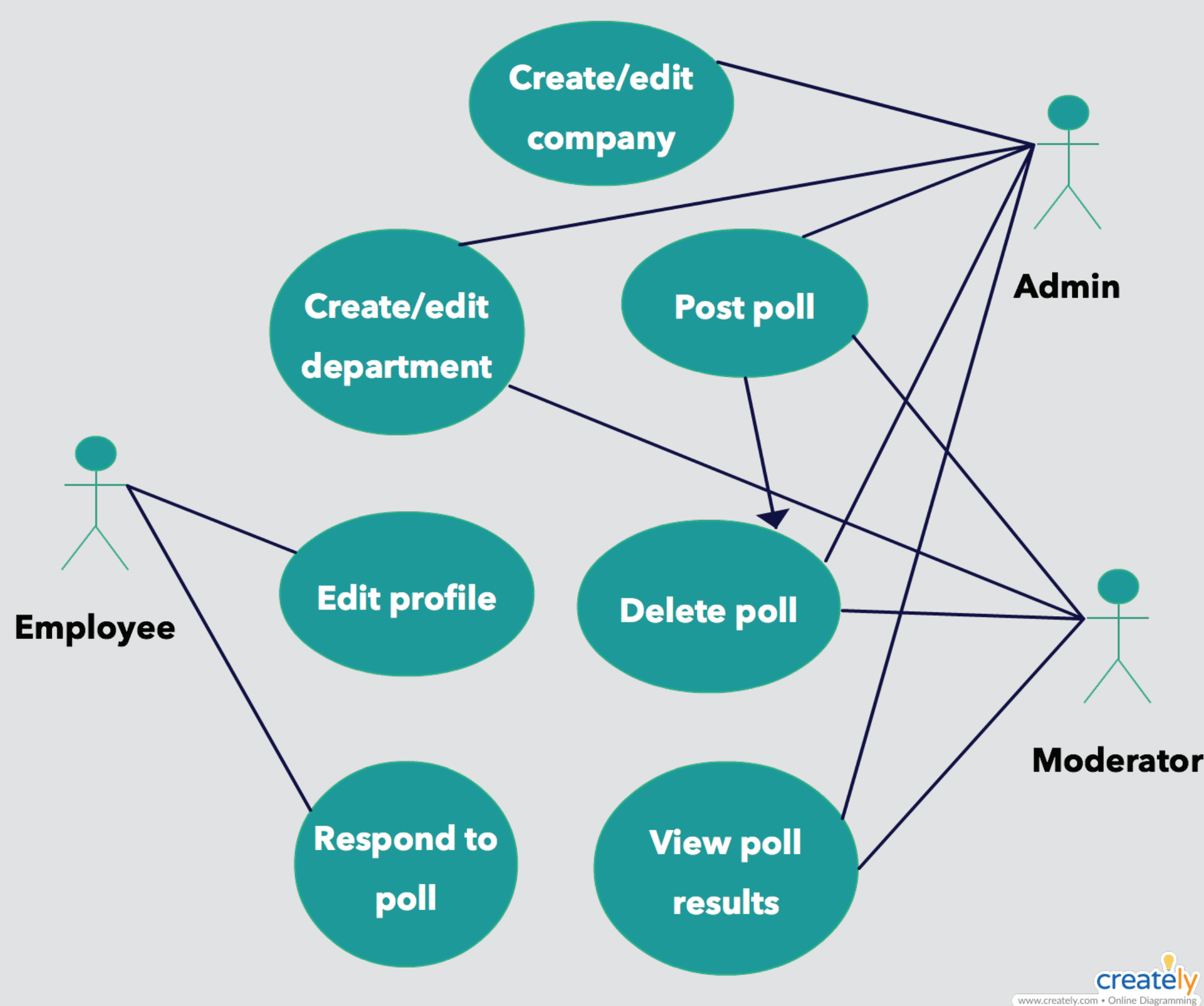
- Frequent one-question polls
- Multi-forms of feedback
- In-depth analytics
- Multi-platform approach
- Increased productivity

Our Robust Features

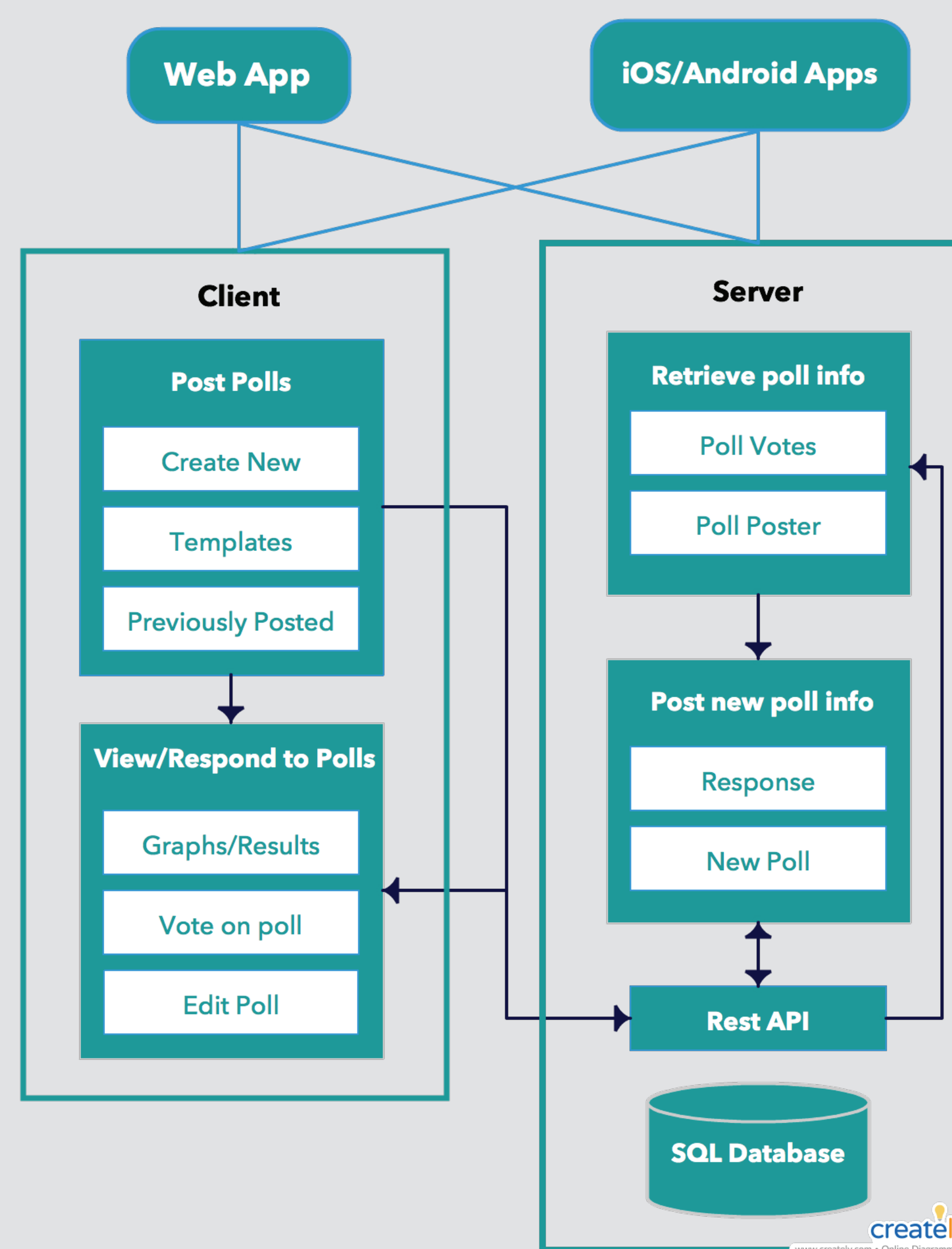
- Native iOS app in Swift (XCode)
- Native Android app in Java (AS)
- Toggle Employee Anonymity
- Segment Employees into Groups
- Automate & Schedule Polls
- 128 Bit Encryption for Security
- Use Templates to Get Started
- Track Data Over Time



PRODUCT DESIGN



Use Case Diagram

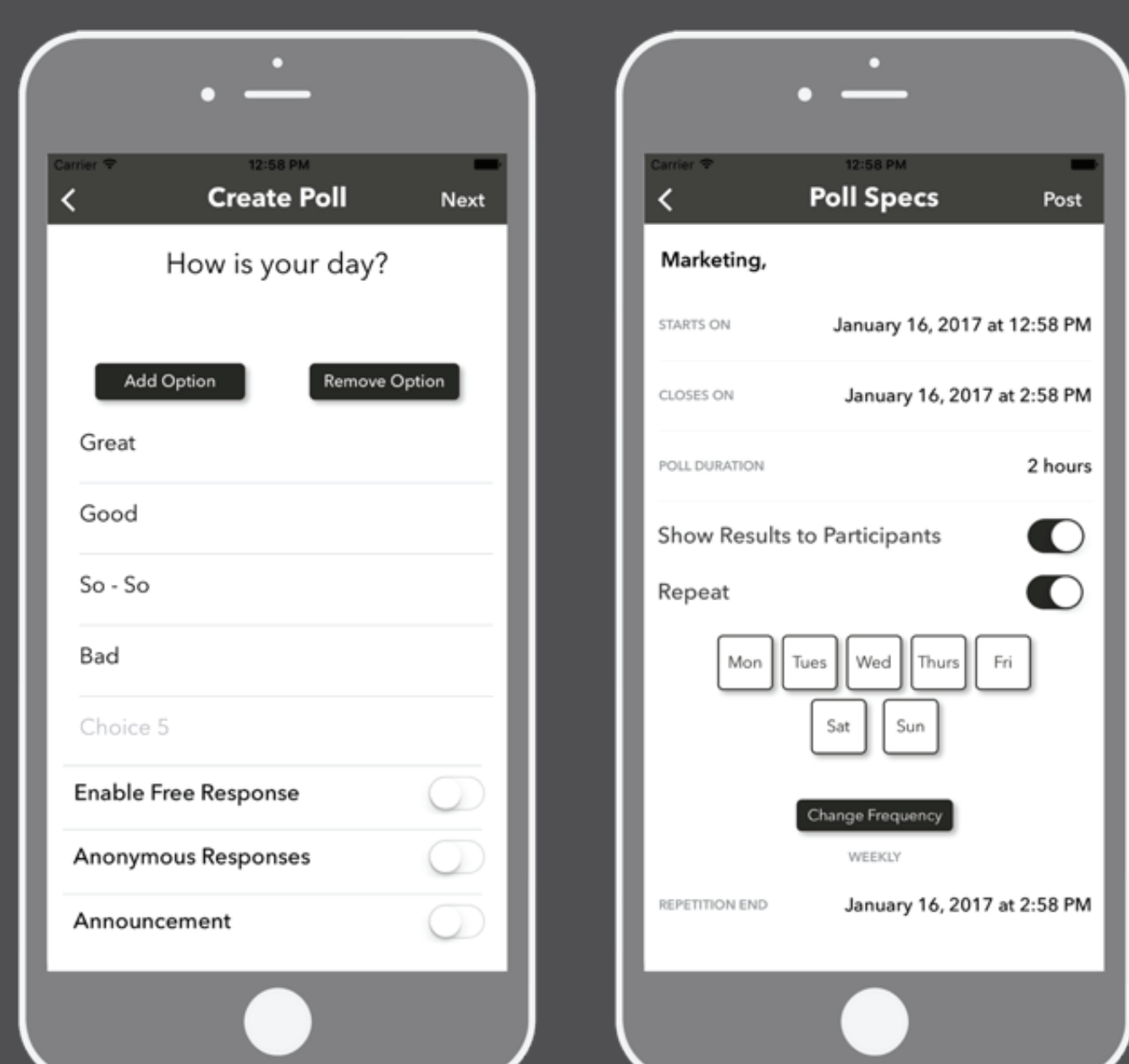


Component Diagram

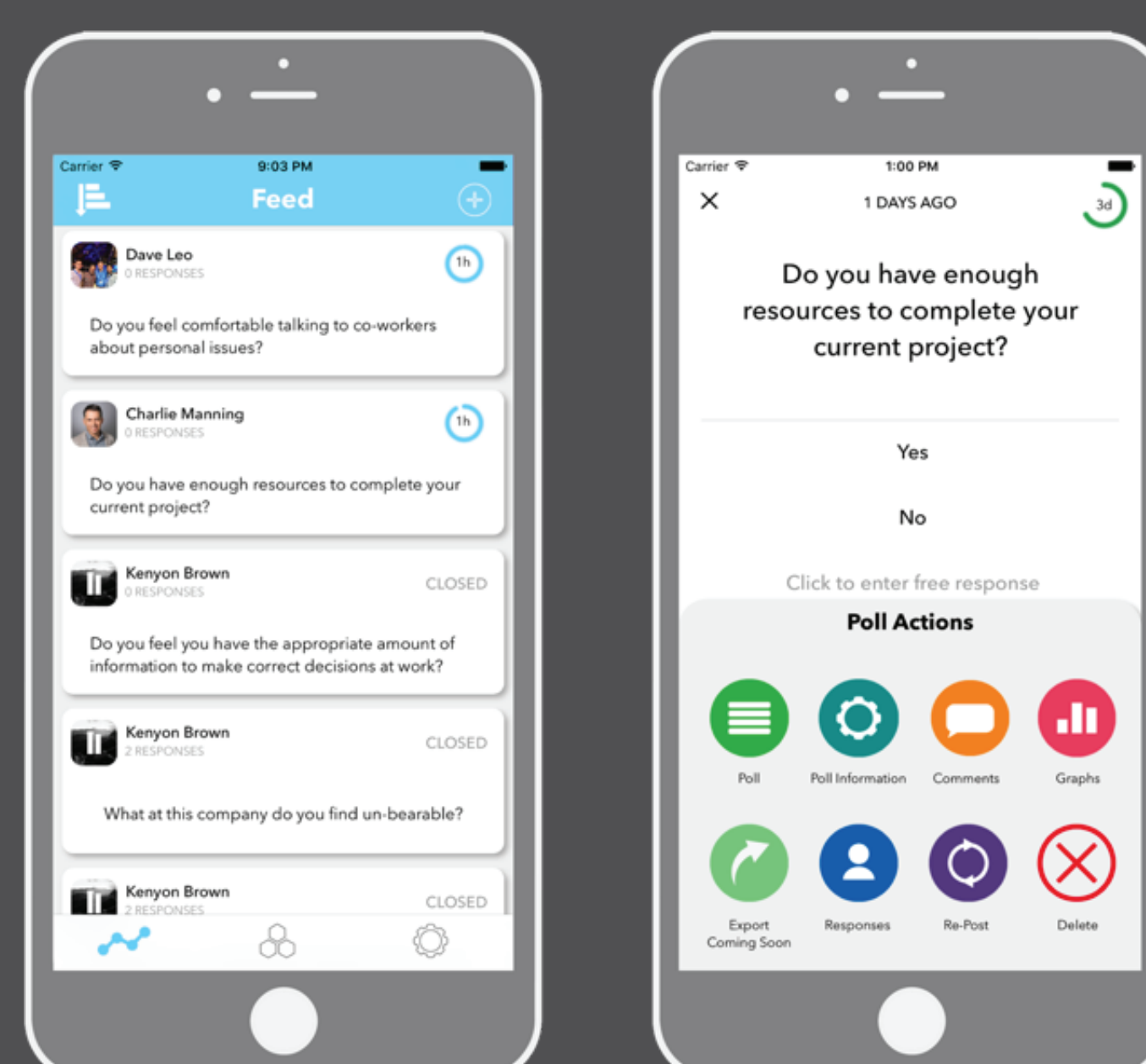
TESTING APPROACH

- **Emulators/Simulators**
Great for frequent unit testing
- **Firebase Test Lab**
Allows testing on multiple devices at once
- **200 user iOS beta test**
Tested performance and scalability of app
- **Fabric & Google Analytics**
Long-term analytics integration

1 Start Polling



2 Get Feedback



3 Analyze Results

